

TEAM SPIRIT

For the past ten years, we have been making sure that our customers logos are seen at the places that befit and suit them. And we have never ceased to provide our customers with both creative products and outstanding service, either – thanks to our experienced team.

As a result, we hold the leading position on the German lanyard and badge holder market and export to 29 countries around the world.

We maintain close relations with our customers in all cases, counselling and supporting them in the choice of high-quality promotional articles that befit their logo. Our success, both in the business and in contact with people, confirm that we are on the right track.

We hope you enjoy success with our products, too.





CONTENT

04	ID-Lanyards / Badgeholders: standards
06	Badgeholders: specials
08	ID-Lanyards / Badgeholders: others
09	Accessories
10	JingJings™
14	ComSet™
16	EasyLip / EasyClip
17	2Flaps
18	KeyChange
19	Luggagebelt
20	smartBin™
22	Extras





ID-Lanyards | standard

Our high-quality ID lanyards come in pure polyester and a choice of web strengths and weave options, plus they offer custom screen printing as a standard feature. And you can tailor them according to your needs with our extensive range of attachments (see page 9).



tubular Polyester , woven structure, 10 or 12 mm wide
with Easy-Going bolt hook | P44
with metal snap hook | P12-01
with Chrom Clip | P12-02



tubular Polyester, knitted structure, 15 mm wide
with Easy-Going bolt hook | P44 special
with Easy-Going bolt hook and buckle | P44B special



soft Polyester, 15 mm wide, single-layer

with Easy-Going bolt hook | **P93-06** with Easy-Going bolt hook and buckle | **P93-06B**



heavy Polyester, 15 mm wide, single-layer

with Easy-Going bolt hook | **P93-06** with Easy-Going bolt hook and buckle | **P93-06B**

12 mm wide, tubular Polyester, Easy-Going bolt hook, plastic buckle, silk sreen imprint

| P44 special

15 mm wide, tubular Polyester, knitted structure, Easy-Going bolt hook, silver bead, silk screen imprint

Badgeholders | Standard

Like our ID-Lanyards, our badgeholders can be custom screen printed on either 100 % polyester or nylon and are available in various web strengths and weave options for a wide variety of types. For a particularly unusual effect, our badgeholders can be ordered with light-reflective edges.



single-layer, 20 mm wide, soft Polyester

P36D-01 | with Easy-Going bolt hook P88-20 | with Easy-Going bolt hook and buckle



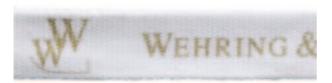
two-ply, 20 mm wide, soft tubular Polyester

P36D-01 | with Easy-Going bolt hook P88-20 | with Easy-Going bolt hook and buckle



with light-reflective edges, single-layer, 25 mm wide, Nylon

P36D-02 | with Easy-Going bolt hook P88-25 | with Easy-Going bolt hook and buckle



single-layer, 25 mm wide, heavy Polyester

P36D-02 | with Easy-Going bolt hook P88-25 | with Easy-Going bolt hook and buckle

> P36D-01 20 mm wide, soft Polyester, Easy-Going bolt hook, silk screen imprint



25 mm wide, heavy Polyester, large bolt hook B-type, plastic buckle, silk screen imprint

Badgeholders | Custom-woven

If you really want your logo to make an impact, this option is for you! Custom-woven lanyards in up to eight colours (depending on weave option) will ensure that your brand is not easily forgotten. All our lanyards – with or without attachments – involve nothing but high-quality materials and excellent workmanship, as attested by the regular quality controls conducted by Germany's celebrated **Nagold Textile Inspection Agency**. The products speak for themselves ...



soft Polyester, 15 mm wide, single-ply, mirror effect on reverse
with Easy-Going bolt hook | P93W-06
with Easy-Going bolt hook and buckle | P93W-06B



soft Polyester, 20 mm wide, double-ply with woven-in logo connecting both sides, mirror effect on reverse

with Easy-Going bolt hook | P36W-01 spezial with Easy-Going bolt hook and buckle | P88-20W spezial



heavy Polyester / Nylon, 25 mm wide, single-ply
with Easy-Going bolt hook | P36W-02
with Easy-Going bolt hook and buckle | P88-25W

| P36W-02

25 mm wide, single-ply polyester with mirror effect on reverse, large A-type bolt hook, woven-in lettering; optionally available in two-ply tubular polyester with solid colour reverse

Badgeholder | with sewn-on satin band

Why stop at half measures when you can opt for the luxury version of our badge holders? Whether you go for colour printing or woven-in details, a logo presented on a satin band applied to the right backing is sure to make a strong visual impact.

And in the interests of safety, all our satin-band badge holders come with a free security break away.



woven-in Logo ,20 mm wide, Satinband sewn to heavy Polyester

P36W-01S | with Easy-Going bolt hook P88-20SW | with Easy-Going bolt hook and buckle



silk screen imprint ,20 mm wide, Satinband sewn to heavy Polyester

P36D-015 | with Easy-Going bolt hook P88-20SD | with Easy-Going bolt hook and buckle



woven-in Logo ,25 mm wide, Satinband sewn to soft Polyester

the light-reflective edges are woven-in

P36W-02S | with Easy-Going bolt hook **P88-25SD** | with Easy-Going bolt hook and buckle

P88-25SW

25 mm wide, satin band sewn to soft polyester, large B-type bolt hook, keyring, metal plastic buckle, satin band with multi-colour woven-in details



LANYARDS | heat transfer printing

The ideal solution for those in a hurry: lanyards in a single material, a choice of four different widths and transfer printed logos at regular intervals – for yet another satisfied client.

Naturally the more exclusive option of photo transfer printing is also available on request in line with your wishes and requirements.



soft Polyester Satin, 10 mm wide, single-ply, imprint on both sides

with Easy-Going bolt hook | P92-06

with Easy-Going bolt hook and buckle | P92-06B



soft Polyester Satin, 20 mm wide, single-ply, imprint on both sides
with Easy-Going bolt hook | P36D-01
with Easy-Going bolt hook and buckle | P88-20



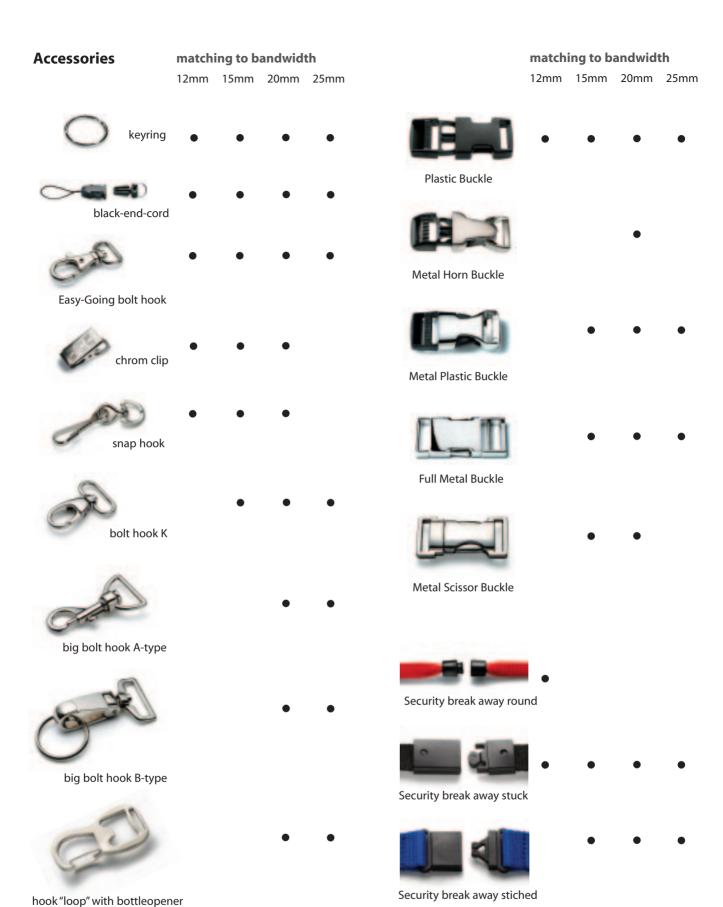
weiches Polyester Satin, 25 mm wide, single-ply, imprint on both sides

with Easy-Going bolt hook | P36D-02

with Easy-Going bolt hook and buckle | P88-25

P36D-01

20 mm wide, soft Polyester Satin, sinple-ply, Easy-Going bolt hook, plastic buckle, heat transfer imprint in regular intervals on both sides



alternative finishings











with laserengraving

silver matt finish



JingJings™

Already an everyday accessory in Asia, these jewel pendants for embellishing mobile phones are now available in Europe.

Our flashing JingJings are a new special gimmick.

Attached to a mobile signal and are not only proving

popular with young, trend-setting target groups but are also the perfect giveaway at evening events and so on.

After all, a JingJing doesn't have to be restricted to mobile phones but can also be attached to bags, pens, bike bells, purses, rear-view mirrors, etc. . . .









ComSet™ | P14

Whether in the office, the car or at home, Pechsteins clever combination of stretch neoprene phonecase, ID lanyard and integrated earbud headset adds up to a mobile phone solution that leaves your hands free for other things.

Thanks to the range of available adapters, the ComSet hands-free solution can be used with all usual brands of mobile phone – which all goes to show why this innovative product idea has won the Promotional Gift Award.

The neoprene phonecase is available in two sizes in basic colour black



10,5 x 5,5 cm

On all orders for 3,000 ComSets™ or more, you can have the straps dyed in a Pantone colour of your choice plus have a neoprene phonecase made to match.



13,5 x 5,5 cm

ComSet™ | P14D

Black, 1 c screen printed, 15 mm wide, 90 cm long, Nylon integrated earbud headset, complete with bold hook and black end cord



Adapters are provided for the following cell phone types

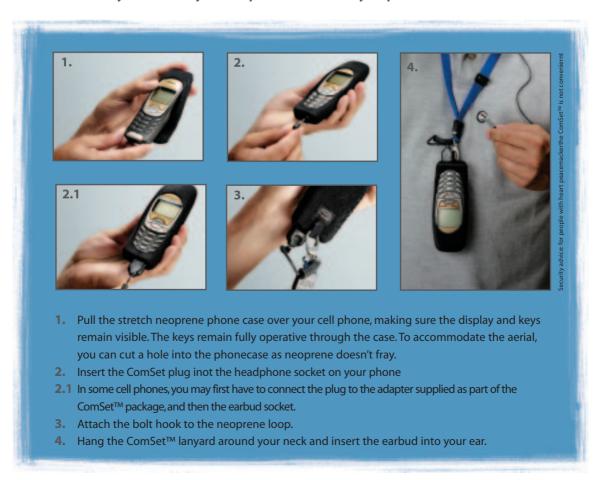


ARTICLE	models
PNOK 1	Nokia 32/3310, Nokia 3330, Nokia 34/3510, Nokia 5210, Nokia 6500, Nokia 6510, Nokia 7650, Nokia 82/8310, Nokia 8850, Nokia 8890, Nokia 8910
PNOK 2	Nokia 5110, Nokia 5130, Nokia 6110, Nokia 6150, Nokia 6210, Nokia 6250, Nokia 6310, Nokia 6310i, Nokia 7110
PNOK 3	Nokia 7210, Nokia 5100, Nokia 6610, Nokia 6650, Nokia 6800, Nokia 6820, Nokia 7260, Nokia 6100, Nokia 6220, Nokia 6230
PSIE	Siemens C/S25, Siemens C/S/M35, Siemens C/ME/S45, Siemens SL42/45
PSIE 1	Siemens C/S/SL55, Siemens M50, Siemens SX-Serie, Siemens MC60, Siemens S/C65
PERIC	Ericsson T68/66/65, Ericsson T28/T38/T39, Ericsson T60/610

Also for the latest models of SonyEricsson, Samsung, Alcatel und Motorola sind Adapter available.

The adapters are available in 2 different sets only!

Your ComSet™ is ready to use with your cell phone in a few easy steps



EasyClip | PEC







Attache to your badge holder or ID lanyard, this neoprene lip blam holder will put an end to searching around for this vital necessitiy – whether out on the slopes or on the dance floor.



2Flaps

The "2Flaps"-bag - a bag 2 use.

In our unceasing endeavour to provide our customers with interesting promotional products, we have come up with a new idea: the 2Flaps-bag, a handy case for toting around electronic devices by clipping them to a badge holder or belt.

A well-known Stuttgart auto maker is already including the

2Flaps in its range of aftermarket accessories with considerable success, so why not reward your customers for their loyalty, too, with this innovative and useful product.

The case consists of high-quality 3 mm neoprene and is ideal for protecting electronic devices such as mobiles phones, iPods and PDAs. We can also deliver the cases in sizes adapted to your individual requirements.



KeyChange | KC

The badge holder in mini style - comes complete with a robust carabiner, PVC badge application or embroidery.



KofferBand | KGB

To minimise baggage reclaim dramas or embellish your luggage still further, we have improved our baggage straps in a number of ways, one of them being a combination lock with two code wheels. The buckles now also come along with doming or imprinting, and weaved-in solutions are available for the straps.



50 mm wide, high-quality, heavy-duty polyester, infinite length-adjustment, comes with high-impact snap style plastic bukkle with built in 2-dial combination lock, upgrading by silk screen imprint



50 mm wide, high-quality, heavy-duty polyester, infinite length-adjustment, comes with high-impact snap style plastic bukkle with built in 2-dial combination lock, upgrading by silk screen imprint



50 mm wide, high-quality, heavy-duty polyester, infinite length-adjustment, comes with high-impact snap style plastic bukkle, upgrading by multi-colour silk screen imprint



50 mm wide, high-quality, heavy-duty polyester, infinite length-adjustment, comes with high-impact snap style plastic bukkle, upgrading by multi-colour woven-in logo

smartBin™

An all-rounder for high advertising impact.

Active types love being out-doors, and they are also sure to love the smartBin™, the ideal companion at barbecues, picnics and afternoons in the garden, not to mention expeditions to the beach or the campsite.

And the best thing is, this handy container is water-proof, making it highly versatile. The high-quality product can be used to transport and store all sorts of items and materials and can do double duty as a drinks cooler or a doggie bowl.

The smartBin™ is made of water-proof 600 D nylon and has a rigid plastic floor and edges. The metal handle can be provided with a chrome finish or a PVC sheathe.

Available in various colours and in sizes ranging from 3,5 to 15 litres, the smartBin™ comes with or without a zipped lid and folds away neatly into a fitted bag when not in use.

Needless to say, the smartBin $^{\text{TM}}$ and its matching bag offer plenty of room for a printed logo and tagline.

standard colours:

yellow

orange

red

pink

green

_

black

blue

special- or multicolours on request

sizes:

smartBin 3,5 *

smartBin 9

smartBin 11

samrtBin 13

smartBin 15

* = capacity in litre



smartBin[™]





Some other of the items we make ...





Luxurious give-aways for a lasting promotional impact

Upmarket tote bags with leather handles and your brand name in bold relief; presentation folders with gold embossed details – these are just some of the creative solutions we are able to offer thanks to our years of experience, resulting in high-quality promotional items that are sure to delight your target audience.

The places where **YOUR LOGO** is seen very much depend on **YOUR IMAGE AS A COMPANY.** So make sure it is seen at places that do it proud. After all, a company that stands for quality should ensure that its promotional articles express such quality. As the examples shown in this catalogue hopefully prove.





Bereiteranger 15 D - 81541 München Internet www.pechstein.com Telefon +49 (0) 89-62 17 10-0
Telefax +49 (0) 89-62 17 10-17
eMail post@pechstein.com